

## INTERREG III: Key facts and figures

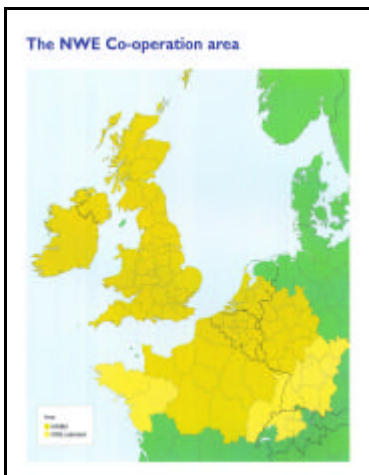
### INTERREG IIIA: United Kingdom – France Transfrontier Programme

For Interreg IIIA the main topics are similar to those in Interreg IIA. The selection will be more concentrated on the quality of co-operation (joint territory, joint management and joint impacts).

**Topics, priorities and measures are elucidated as follows:**

- Priority I** Strengthening Cross-border Co-operation in the service of the citizen
- Measure 1 Promoting Lifelong Learning, Education and Training
  - Measure 2 Citizenship, Partnership and Cultural awareness
  - Measure 3 Co-operation in Community Safety, Health and Community Development
- Priority II** Promoting Balanced Spatial Development
- Measure 4 Economic Development – Rural, Urban and Coastal
  - Measure 5 Research and cross-border transfer of technology
  - Measure 6 Cross-border transport and promotion of port economies
- Priority III** Promoting an attractive and welcoming region
- Measure 7 Tourism and Leisure
  - Measure 8 A common approach to Culture whilst celebrating diversity

### INTERREG IIIB: North West Europe Area



The NWE Interreg 3B Programme is not simply an extension or a remake of the NWMA programme. NWE Interreg IIIB expects to involve a much wider public, like transport departments, environmentalists and entrepreneurs. Direct investment for enterprises is envisaged for instance, which is a major innovation of the programme.

**Topics, priorities are elucidated as follows: :**

- Priority 1** An attractive and coherent system of cities, towns and regions
- Priority 2** Internal and external accessibility
- Priority 3** Water resources and prevention of flood damages
- Priority 4** Other natural resources and Cultural Heritage
- Priority 5** Promoting territorial integration across seas of NWE

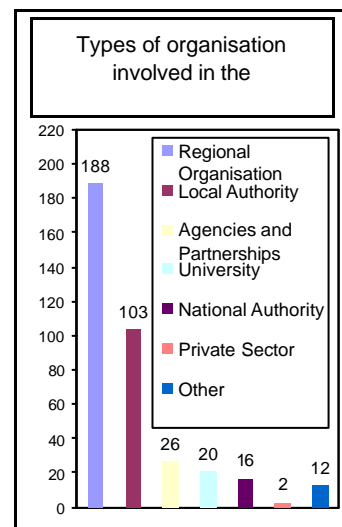
The funding are dedicated to finance 50% of the projects in line with the topic priorities and measures.

#### The NWE Three Projects Types

**Investment Projects** Investment projects will bring about the visible 'hardware' for further and lasting activities. Small-scale infrastructure investment is envisaged which demonstrate concrete, visible and innovative results. Investment in enterprise is equally envisaged. Investments may be combined with loans from the European Investment bank.

**Action Projects** Action Projects will achieve tangible results with an attractive and coherent system of cities, towns and regions

**Study Projects** Limiting funding will be available for study projects that cover as wider a geographical area as possible.



The next issue of our **European Newsletter** will continue to outline the current transfrontier local development context, addressing areas of transport, tourism, economic and community development. Newsletters are published by the EUROTRANS PARTNERS Consulting Network, consisting of TRANSWIN Ltd. in the UK, and TERTIAIR Management, and EUROTRANS Conseil in France. It is